

PROSPECTUS

2023-24

An Easy Guide
Towards
Comfort
Learning



About DPU

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education & its reach to nurture the future of this nation.

38

Years' Legacy

150+

Curated Courses

1000+

Excellent Faculty

14

World-class Institutes

100+

Acres of Campus

250+

Global Recruiters



Registered with the revered!



ज्ञान-विज्ञान विमुक्तये

Approved
Programme



Top 50 Ranked
in Universities



Approved
Programme



Accreditation



9001 : 2015 &
14001 : 2015



Member



Recognized
University

**India's only
Comfort Learning
Platform**

MBA | BBA | CPDM | CPHAHM

**Admissions Open
Batch 2023**

Apply Now !



APPROVED BY



IN COLLABORATION WITH EDX



DPU Online Advantage

The DPU Online Programmes Advantages



World – class curriculum designed by eminent faculty and industry professionals.

Live and Recorded lectures by domain experts and international faculties.



Regular Webinars by industry Experts.

Virtual job fairs and career assistance.



Easy-to-use swayam portal accessible anytime, anywhere.

Strong Alumni Network.



Why DPU – COL?

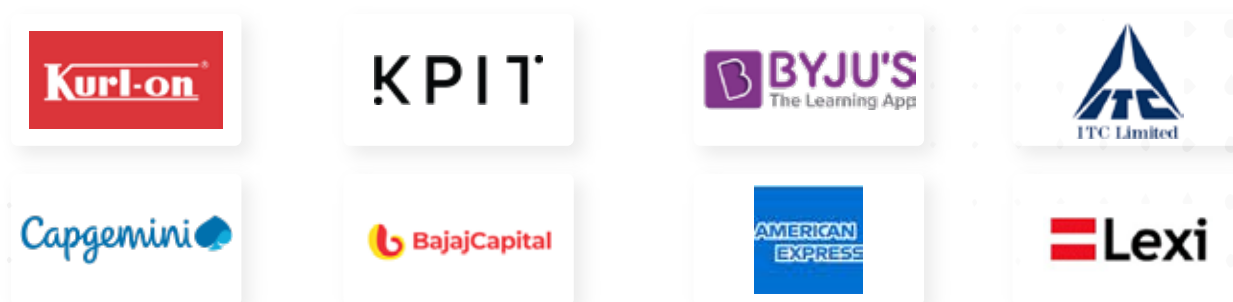
- ◆ Awarded Category 1 Autonomy by UGC.
- ◆ Ranked in Top 50 Universities by NIRF – 41st Rank.
- ◆ Accredited by NAAC with a score of A++ (3.64/4 CGPA).
- ◆ 1 Million+ strong alumni network across the Globe.
- ◆ Recognized by UGC, DEB, AIU & AICTE.
- ◆ 38 Years of Excellence in Education.
- ◆ University in India with the collaboration of Ministry of External Affairs Gov. of India and DPU African Nationals are getting sponsored for higher education for the management courses through i-Learn project.

DPU–COL Program Benefits

- ◆ UGC, DEB Recognized program.
- ◆ Equivalent to Full time MBA.
- ◆ Flexible for Working Professional / Business Owners / Self Employers and for everyone those who meets the eligibility criteria.
- ◆ Eligible for UGC NET, Ph.D. and Fellowships Programs.
- ◆ Globally Accepted program which helps to relocate to other countries such as UK, USA, Canada etc.
- ◆ 100% Placement Assistance through Virtual Job Fairs / Alumni Network / Corporate Tie-ups.
- ◆ Free Online Certification from World's Top International Universities like Harvard / Columbia in Collaboration with edX with Online MBA without any extra cost.
- ◆ Flexible payment options semester wise and finance options available with simple & easy monthly installments.

Our yardsticks of success!

Profound Portfolio of Our Notable Alumni



Marketyers Consulting	Dr. D. Y. Patil Hospital	Bandhan Bank
LIVEHealth	Fab India	Bestla Group
Jaro Education	Global Logistics Solutions	Butterfly Edufields Pvt. Ltd.
HDFC Bank	ITC	Byju's Learning
Fleet Ocean Maritime Academy	Path Finder	BCapgemini
Angel Broking	Talent Corner HR Services	Capital Aim Advisory Services
BVG Group	Bajaj Finserv	CC Wilson India
AU Small Finance Bank	Kantar Operations	Reval Analytics
Absolute Reports Pct. Ltd.	Karvy Broking	RSPL Ltd.
ACPL Group	Kotak Bank	Rubi con
American Express	KPIT	Ruby Capital
Apollo Munich Health Insurance	Kurl-on	Rustomjee Developers
Aquaspade Pvt. Ltd.	Lexi Pens	Sprio Lifecare Pvt. Ltd.
Ascentrik Research Pvt. Ltd.	Samruddhi Distribution Channel	Bajaj Capital

Feasible

Features, Advantages & Benefits



Live Interactive Lectures
(Timing as Per Academic Calendar)



Recorded Lectures



**Online Examination
Proctor Based**



Mentor Support
(Till Degree Gets Complete)



Hardcopy Books



E-Books



**Live & Recorded Sessions
with Industry Experts
As Per Your Domin**



**100% Flexible
Program**



**Job Assistance with
Top MNC's**



Easy EMI Options

BBA

BACHELORS OF BUSINESS ADMINISTRATION

Fundamentals

BACHELORS DEGREE PROGRAMME

Eligibility :

10+2 yrs
in any stream or
equivalent from
any recognized
board

Duration :

3 Years
(Validity of the
programme - 6 years)

Semesters :

6

Credits : 144
(24 each semester)

Courses :

35
(Subjects +
Project Work)

Fees: Indian Civilian : Total Fee : ₹ 1,02,200/-

Semester	1	2	3	4	5	6
Fee (INR)	20,000/-	20,000/-	20,000/-	20,000/-	11,100/-	11,100/-

Fees: International Students : Total Fee : US\$ 2790/-

Semester	1	2	3	4	5	6
Fee (US\$)	445/-	444/-	444/-	444/-	469/-	544/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence • Differently Abled • DPU Staff / Alumni

* For details please contact the admission cell.

Specializations



Marketing
Management



Human Resource
Management



Finance
Management



IT & Systems
Management



International Business
Management

MBA

MASTERS OF BUSINESS ADMINISTRATION

Fundamentals

MASTERS DEGREE PROGRAMME

Eligibility :
Bachelor's degree from a recognized university in any discipline

Open category : Min. 50%
Reserved categories : Min 45%

Duration :
2 Years
(Validity of the programme – 4 years)

Semesters :
4

Credits :
102

Courses :
24
(Subjects + Project Work)

Fees: Indian Civilian : Total Fee : ₹ 1,40,200/-

Semester	1	2	3	4
Fee (INR₹)	40,000/-	40,000/-	40,000/-	20,200/-

Fees: International Students : Total Fee : US\$ 3000/-

Semester	1	2	3	4
Fee (US\$)	800/-	800/-	700/-	700/-

Note: Fee concession is available only in the following cases

• Full Payment (One Time Transfer) • Indian Defence • Differently Abled • DPU Staff / Alumni

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MBA

MASTERS OF BUSINESS ADMINISTRATION

Specializations



Marketing
Management



Human Resource
Management



International Business
Management



Finance
Management



IT & Systems
Management



Operations
Management



FinTech



Business
Analytics



Artificial Intelligence
& Machine Learning



Logistics, Materials &
Supply Chain Management



Block Chain
Management



Hospital Administration
and Healthcare Management



Digital Marketing



Project Management



Agri-Business
Management

CPDM

CERTIFICATE PROGRAMME IN DIGITAL MARKETING

Fundamentals

Digital Marketing Certificate Programme

Eligibility :

Bachelor's degree - or - Graduate from a recognized university in any discipline - or - Diploma holder

Also Recommended for:

- Marketing / Digital Marketing Professionals
- Sales Professionals • Students
- Business Owners • Entrepreneurs
- Job Seekers • New Ventures / Startups

Duration :

6 months
(Validity of the programme - 1 year)

Credits :

20 (4 each)

Courses :

5
(Subjects only)

Fees: Indian Civilian : Total Fee : ₹ 28,000/-

Fees: International Students : Total Fee : US\$ 625/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence • Differently Abled • DPU Staff / Alumni

*** For details please contact the admission cell.**

CPHAHM

CERTIFICATE PROGRAMME IN HOSPITAL & HEALTHCARE MANAGEMENT

Fundamentals

HEALTHCARE MANAGEMENT Certificate Programme

Eligibility :

Bachelor's degree - or - Graduate from a recognized university in any discipline - or - Diploma holder

Also Recommended for:

• Doctors • Nursing Staff • Hospital Administration Staff • Hospital Housekeeping Managers • Medical and Nursing Students • Medical College Professors / Nursing College Teachers

Duration :

6 months
(Validity of the programme - 1 year)

Credits :
20 (4 each)

Courses :
5
(Subjects only)

Fees: Indian Civilian : Total Fee : ₹ 28,000/-

Fees: International Students : Total Fee : US\$ 625/-

Note: Fee concession is available only in the following cases

• Full Payment (One Time Transfer) • Indian Defence • Differently Abled • DPU Staff / Alumni

* For details please contact the admission cell.

Ascend Towards Growth One Step at a Time!



Profcyma Career Solutions LLP

2nd Floor, Office No 3, M No. 734, Opp High Class Society,
Pashan Rd, near Suryadatta College, Patil Nagar,
Bavdhan, Pune, Maharashtra 411021